

STEVEN E. LEVY

President, SEL Associates
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PROFILE

President of SEL & Associates, LLC – a Business Consulting Company headquartered in Madison, AL. Provide business wisdom for small and medium sized companies for cadre of issues including improvement of cash flow, marketing, business development, change management and others. Offer an MBA and 30+ years of diverse work experience including Corporate Officer Level Management, Executive-level Marketing and New Business Development, Operations Management, Sales Management, and Product Management. Possess a unique blend of expertise in technical knowledge, growth strategy development, strategic business planning, coordinating operations and establishing/leveraging existing partnerships.

CAREER PATH & PROMOTIONS

President – 2007-Present

SEL & Associates

- Corporate Officer
- Business Advisor for
 - Business Development
 - Operations Management
 - P&L Analyses
 - Team Building
 - Strategic Business Planning
 - Change Management
- B2B Services Provider helping small to medium-sized businesses obtain their goals

Vice President/General Manager

1999-2006

Copperweld Bimetals

- \$100M Annual Revenue
- Responsibilities included:
 - Business Development
 - Operations Management
 - Marketing
 - Sales Management
 - P&L Responsibility
- Spearheaded new work safety system that resulted in a 75% drop in work-related accidents

Vice President – Marketing and Sales

1995-1999

Copperweld Bimetals

- Corporate Officer
- Responsibilities Included:
 - Supervision of all sales and marketing activities
 - Contract Negotiations
 - Strategic Acquisitions
 - New Business Development in European Markets

Marketing And Sales Manager

1986 - 1995

Copperweld Bimetals

- Senior Level Management
- Responsible for \$50M of Domestic Sales
- Responsible for 40% growth in gross sales

Texas Instruments - Attleboro, MA

1978-1986

- Marketing Manger (1985)
- Product Manager (1982)
- Financial Analyst (1979)
- Manufacturing Supervisor (1978)

EDUCATION & QUALIFICATIONS

MBA – Bryant College, Smithfield, RI

BS (Industrial Technology) – Lowell Technological Institute, Lowell, MA

Accredited – *Institute for Independent Business* 2007

REFERENCES AVAILABLE UPON REQUEST